

Getting the most from your membership

Alan Bennett 5/9/2016

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Agenda



- Introduction
- What the club offers
- What should you do
- Understanding the judging process
- Post processing
- Developing a workflow
- Examples

Introduction

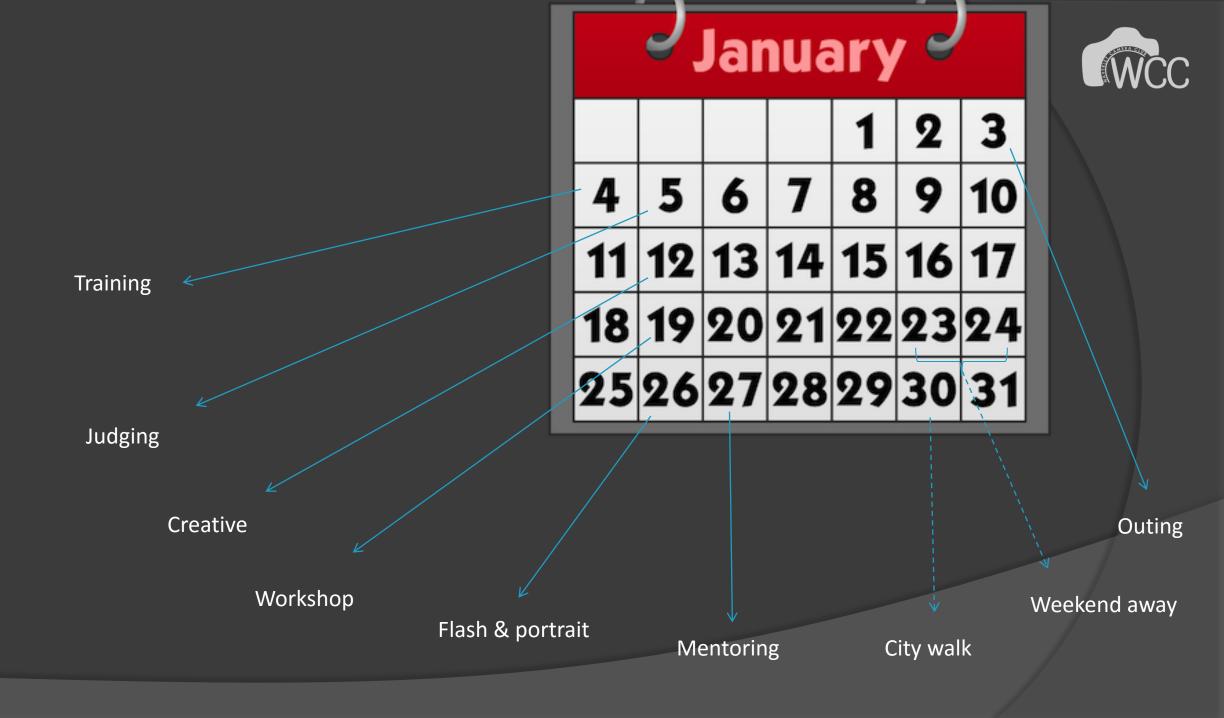


- Waverley Camera Club (WCC) was formed aims to promote all forms of photography, whilst fostering community spirit through the use of workshops, competitions and outings. Since then the club has expanded and grown and now numbers over 100 members. Most members live near Mount Waverley but some travel some distance as this is the best camera club in Australia!
- The club offers a range of services to members and welcomes photographers from absolute beginners all the way to professionals many of which are actively involved in club activities, holding tutorials, running courses and working on the committee.
- The most attended event is the monthly judging night which is held on the first Tuesday of the month. There are 2 sections for entering images, A grade a B grade. A grade is for the experienced photographer and B grade is for people newer to photography and those looking to improve. Each month we have a different judge who brings their own unique insights to club members that are keen to learn and progress their photography.

http://www.waverleycameraclub.org/ https://www.facebook.com/WaverleyCameraClub/



A full calendar month looks like this



What should you do?



In a word..... participate

✓ Attend as many events as you can

✓Listen

✓ Ask questions

✓ Do your own research

✓ Try to put what you hear into practice



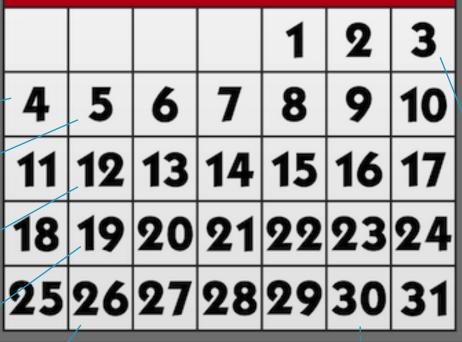
Examples from of my participating





















Understanding the judging process

Judging...

- Is there a more controversial topic?
- The judge has the hardest role, to be honest & constructive, impartial
- There are no definitive rules
- Judges use their own judgment (pun intended)
- Learn how to become emotionally detached from your images be objective
- Check WCC website for competition rules
- Q. "Why didn't my image win?" A. Because the judge thought another image was better (buy a brick, build a bridge – and get over it)
- Q. "Can I get a second opinion?" A. Only by entering the image in another competition. The judges decision is final



What's the worst that can happen?



5 worst outcomes -

#1 image rejected as it is deemed that it doesn't
comply with the criteria - and you disagree

#2 the judge does not find any positives in your image but plenty of things to "work on"

#3 the judge makes suggestions on how to improve your image and you're already tried them all

#4 there are other similar images to yours and one of them gets an award and you don't

#5 you have a clever title and no-one cares

Maybe #6 is you never come back??

5 best outcomes -

#1 you win image of the month in all 3 categories

#2 the audience gasps, you hear "wow" from those around you

#3 your image is unique, innovative, impressive

#4 the judge can't find any significant weaknesses

#5 you are motivated

Maybe #6 is you get promoted immediately to A grade??

Top 10 Rules



- 1. Know the rules / break the rules*
- 2. Rule of thirds / golden ratio
- 3. Simplify
- 4. Fill the frame
- 5. Aspect ratio
- 6. Tonal range
- 7. Leading Lines
- 8. Diagonals
- 9. Space to move
- 10. Backgrounds
- 11. Colours, textures, moods

* yes, I know there are 11 rules, refer to rule 1

Tips



- Impress the judge, impress the judge, impress the judge
- Know your camera be able to change modes (aperture, shutter, ISO), focus modes, manual, understand DoF, lens selection, bokeh....at a moment's notice
- Light is (almost) everything
- Remove/minimise weaknesses
- Emphasise strengths
- Start using RAW now even if you aren't ready
- Histograms are your best friend, followed closely by 'blinkies' learn to use exposure compensation
- Develop a workflow use limited tools only and add more as you gain confidence
- Backups...aaaah, I deleted what?!

Workflow



- Adopt a regular set of processing steps (workflow)
- Keep using it as you gain confidence
- Experiment with sliders, options
- Start to add other suggestions from judges, others
- Eventually you will develop your own workflow(s)

Examples



My first comp entries!





Love that orange tinge?

Not another seagull?!

After post processing = prize winner







Yoga by the Sea © Rahul Kapur

Other people's art



 judge may reject – except if entered in a photojournalism competition

> Fail? You decide.





Nice images...but

It's been done before...



"Nice record shot..."

Stand

HOLDSWORTH ENTERPE

Nikon D800E 1/200 f7.1 ISO 100 @ 155mm

Slow down that shutter speed

BUGATTI

Nikon D800E 1/50 f10 ISO 100 @ 50mm

If at first you don't succeed, try again

My recent entries!!

16

MF

What a difference a year makes

AMF

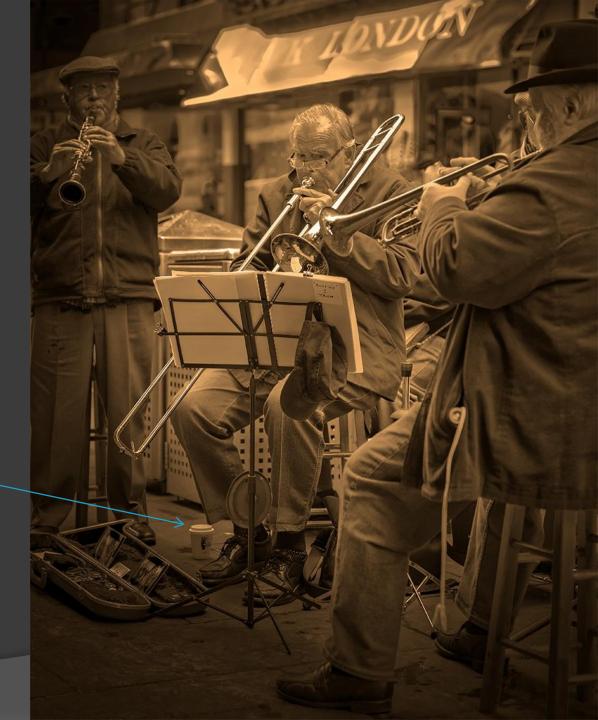


Just when you think you have 'made it'

Judge – "I'm being picky, but…"

Great trombone player – bad coffee cup

Fail?



Creative Photography





If I can do this after a few sessions you can too

Creative Photography







Quotes

There are no short cuts – Paul Spence

Don't be lazy – Anthony Yap

Ask questions and keep asking – Lenore Pedrina

You don't take a photograph, you make it – Ansel Adams

4 STEP process to improving



- <u>See the light</u>
- <u>Take the image</u>
- <u>E</u>dit it to bring out the best
- <u>Present it for feedback</u>

Henri Cartier-Bressen: Your first 10,000 photographs are your worst Lao Tzu: The journey of 1,000 miles begins with one step Daniel Coyle (The Talent Code): 10,000 hours of practice -> world class skill

Post Processing – some options



Software	Best for	Not so good for
Adobe Elements	Beginners to intermediate	Advanced editing
Phase One	Advanced	Everyone else
GIMP	Free! Advanced users	Beginners
Corel Paint Shop Pro	Windows only. Beginners to intermediate	Advanced
Adobe Lightroom	Intermediate to advanced	Beginners
Adobe Photoshop CC	Intermediate to advanced	Beginners
Google NIK	Anyone	-
DxO Optics Pro	Advanced	Beginners

Taking the image is the hard part, post processing is the fun part

ref: http://www.techradar.com/au/news/photography-video-capture/cameras/best-photo-editing-software-1284627

Which Camera?

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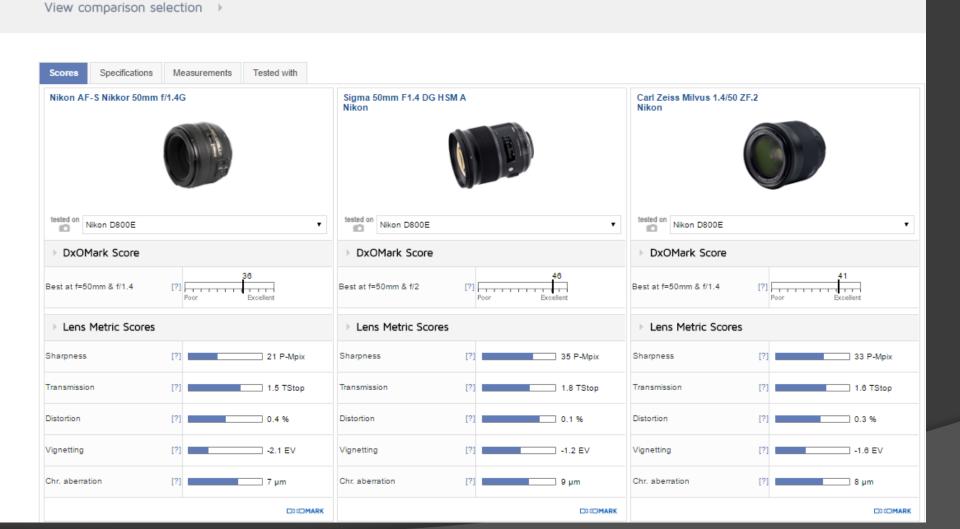


			DxO M	lark						Snapsort	Senscore
	Model	Μρίχ	Sensor Format	Launch Price	Launch Date	Overall Score	Portrait	Landscape	Sports	Camera	Camera
Ô	Sony A7R II	42.4	Full Frame	\$3198	Jun. 2015	98	26.0	13.9	3434	1 Nikon D3300	1 Nikon D5 – 1170
0	Nikon D810	36.3	Full Frame	\$3300	Jun. 2014	97	25.7	14.8	2853	2 Nikon D750	2 Nikon D4s – 1141
	Sony Cyber-shot DSC-RX1R II	42.4	Full Frame	\$3300	Oct. 2015	97	25.8	13.9	3204	3 Nikon D7200	3 Nikon D4 – 1108
	Sony Cycersnor Doc-room	-2-	i un riente	\$3300	000.2010	3 96	25.6	17	6 2979	4 Nikon D5500	4 Nikon Df – 1103
O	Nikon D800E	36.3	Full Frame	\$3300	Feb. 2012	•	6	6	10	5 Nikon D5300	
Ô	Sony A7R	36	Full Frame	\$2300	Oct. 2013	95	25.6	14.1	2746	6 Sony A6000	5 Sony A7R II – 1099
	Nikon D800		Full Frame	*****	Feb. 2012	95	25.3	14.4	2853	7 Nikon D5	6 Sony A7S II – 1061
	Nikon Doug	36.3	rui riane	\$2999	Peb. 2012	<u>6</u> 94	8	4	(14) 2980	8 Nikon D810	7 Sony A7s – 1042
Θ	Nikon D600	24.3	Full Frame	\$2100	Sep. 2012	7	10	8	9	9 Canon EOS Rebel T6i	8 Nikon D810 – 1039
0	Nikon D610	24	Full Frame	\$1999	Oct. 2013	94	25.1	5	2925	10 Canon EOS Rebel T51	9 Nikon D810E – 1032
Ô	Nikon D750	24.3	Full Frame	\$2300	Sep. 2014	93	24.8	14.5	2956		10 Canon 1D X Mk II – 1021
	Sony Cyber-shot DSC-RX1	24.3	Full Frame	\$2800	Sep. 2012	93	25.1	14.3	2534		
						10	"	7	(19)		

Who do you believe?

Nikon AF-S Nikkor 50mm f/1.4G vs Sigma 50mm F1.4 DG HSM A Nikon vs Carl Zeiss Milvus 1.4/50 ZF.2 Nikon





Street pricing:

Nikon \$484

Sigma \$1,082

Carl Zeiss \$US1,199

Quality varies, how much are you prepared to pay?



Some Favourite websites

Technical comparisons <u>http://www.dxomark.com/</u> <u>http://www.lenscore.org/</u> <u>http://snapsort.com/compare</u>

General articles & tutorials <u>https://photographylife.com/</u> <u>http://digital-photography-school.com/</u> <u>http://www.cameralabs.com/</u>

Buying/selling <u>http://www.gumtree.com.au/</u> <u>http://www.ebay.com.au/chp/cameras</u> <u>http://cameraexchange.com.au/</u> Photography – general http://postcodeproject.com/about/ http://www.andrewsgibson.com/blog/ http://jamesb.com/ http://www.markgaler.com/ <u>http://www.leswalkling.com/</u> https://www.steveparishnatureconnect.com.au/ <u>http://marysvillephotography.com.au/</u> <u>http://www.teddytan.com.au/</u> http://www.backcountrygallery.com/ http://northrup.photo/ <u>http://photoserge.com/</u> https://www.slrlounge.com/ http://www.smlxl.com.au/ http://www.dslrbodies.com/newsviews/ http://photographyhotspots.com.au/ <u>http://nikonrumors.com/</u>

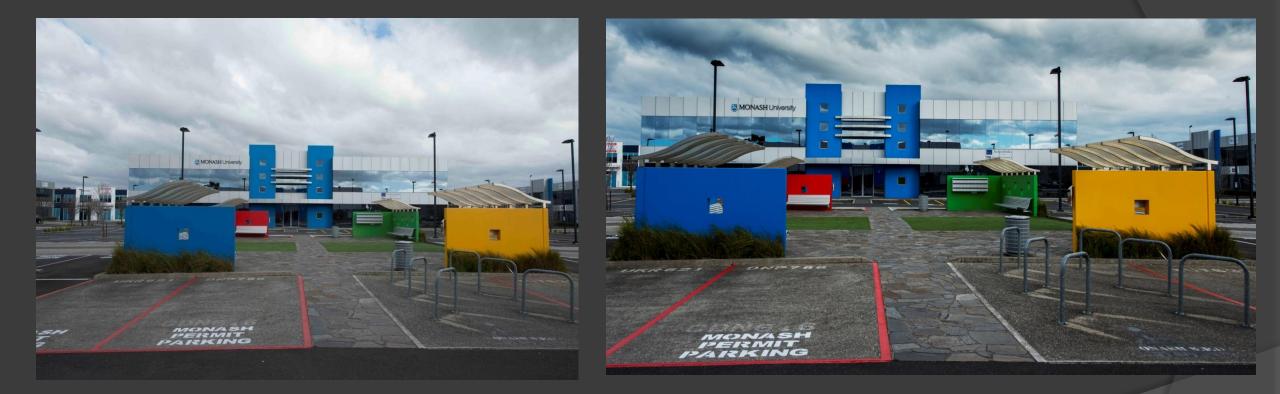


Freebies

- Strobist lighting 101: <u>http://strobist.blogspot.com.au/2006/03/lighting-101.html</u>
- Google NIK: <u>https://www.google.com/nikcollection/</u> free software!
- Gimp: <u>https://www.gimp.org/</u> more free software
- <u>https://au.pinterest.com/</u>
- <u>http://expertphotography.com/free-photography-ebooks/</u>
- Adobe Lightroom presets: <u>http://digital-photography-school.com/8-sites-for-free-presets/</u>
- O Photoshop textures: <u>http://mcpactions.com/2009/12/17/texture-sites/</u>
- Checkout your library and Zinio you can legitimately download dozens of magazines for free – including several photography ones

Which one do you prefer?





Out of the camera...

...and 10 minutes later

Images can always be improved



< end >

